

Innovation And Competitiveness Of Small And Medium Enterprises.pdf

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1. The contribution of small firms to innovation-led growth and job creation¹ has been of renewed interest in recent years. A large body of evidence shows that SMEs, especially young firms, contribute greatly and increasingly to the innovation system by introducing new products and adapting existing products to the needs of customers.

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Keywords: Innovation, competitiveness and SMEs (small and medium enterprises) INTRODUCTION: Small and Medium Enterprises is the key part of any country economy development, especially developing

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